

## Real Estate Solution

### I am a real estate agent. Why do I need a website?

The internet is one of the top communication methods and the most used tool to research any type of information. Statistics show that about 70% of the people on earth are communicating through internet and about 60% of Canadians are doing business online. When you have a website, you are available to your clients 24/7 and can provide your professional services at any time. Your website will provide your clients with important frequently asked questions, articles, mortgage calculators, detailed property listings, etc.

At Playstone, we are a friendly, reliable and knowledgeable group of experts who want to help you maximize the potential of your web project. We provide you with the interface design, development and marketing services needed to make your website a hit among your competition.

## Why a Real Estate solution from Playstone Solutions?

### Top Benefits

- Unlimited property listings: Import them from **MLS®.ca** or manually update them on your control panel.
- Geographic placement of your property listing using **Google™ Maps**.
- **Unlimited number of pictures and detailed information per listing.**
- **Share listings with other realtors** to populate your website (\*).
- **10 free and valuable reports to offer your visitors.**
- 100% Web based listing manager and Control Panel so you can maintain your listings from anywhere with an internet connection.
- **Several mortgage calculators** available, to give your visitors another reason to come back to your site many times.
- Ready to use content is automatically updated to keep your website fresh: FAQ and real estate articles.
- **We take the time to design your site layout so you have a unique website** (don't settle for just choosing from a small number of common templates).
- Easy to use Control Panel that allows you to maintain your listings and contact information anywhere 24/7.
- No need to worry about hosting or maintenance. We handle all that for you.
- Free Domain Name registration (for 1<sup>st</sup> year)
- No complicated packages or long term contracts.
- **We add all of your initial listings to get you up and running fast.**

(\* requires the other real estate agents to use our system as well, so the listings can be seamlessly shared among unlimited agents.

- Purchase Cost: **\$1,495**
- Yearly Maintenance: **\$195** (covers website hosting, support and upgrades)
- Time to have website live: **1 week** (time to create a new design for your website)





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## Next Steps and Contact Information

### Working with Playstone Solutions to setup your Real Estate website is as easy as 1-2-3:

#### 1. Visit us and test drive your new website

Visit us at <http://www.playstone.net/realestate> and read all the amazing benefits of our solution. Also, while you're there, check out the demo of a real estate website that we produced (*this demo has some features deactivated for security reasons*).

#### 2. Drop us a line to get started

Did you like what you saw at the online demo website? Drop us a line and let's get you up and running with your own state of the art website that will keep your visitors coming back for more information.

#### 3. We'll Deliver

As soon as you contact us, we'll get started. We'll set up your real estate website on our server, get you a free domain name if you don't have one already and you'll be running your website within a week, completed with the listing manager and simple control panel. We'll make it our mission to deliver the results you need. **Satisfaction guaranteed.**

Thank you. We look forward to hearing from you.

### Contact Us

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